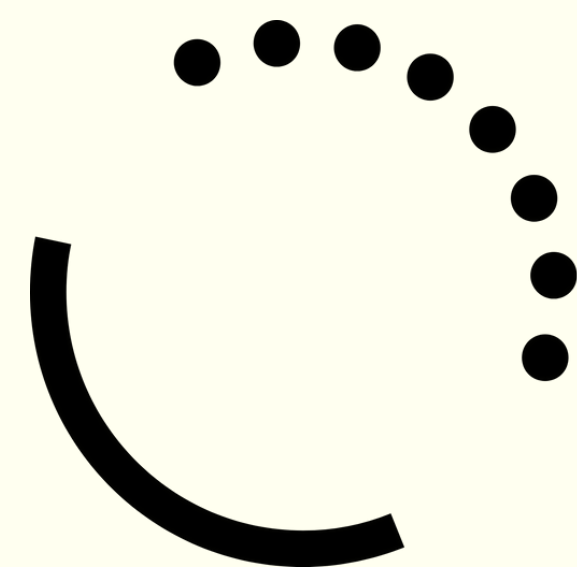




OFF THE
WALL
DRINKS



**THE
TED
SYSTEM**

Track every drop



We believe we have created the **simplest system on the market**, ready to revolutionise your business.

Calibrate, clean and serve seamlessly with eyes on every drop.

Track every drop, massively **reduce waste** and be alerted to issues or discrepancies.

Reduce customer waiting times and **boost your rate of sale.**

Customer Experience

Digital Product Badges

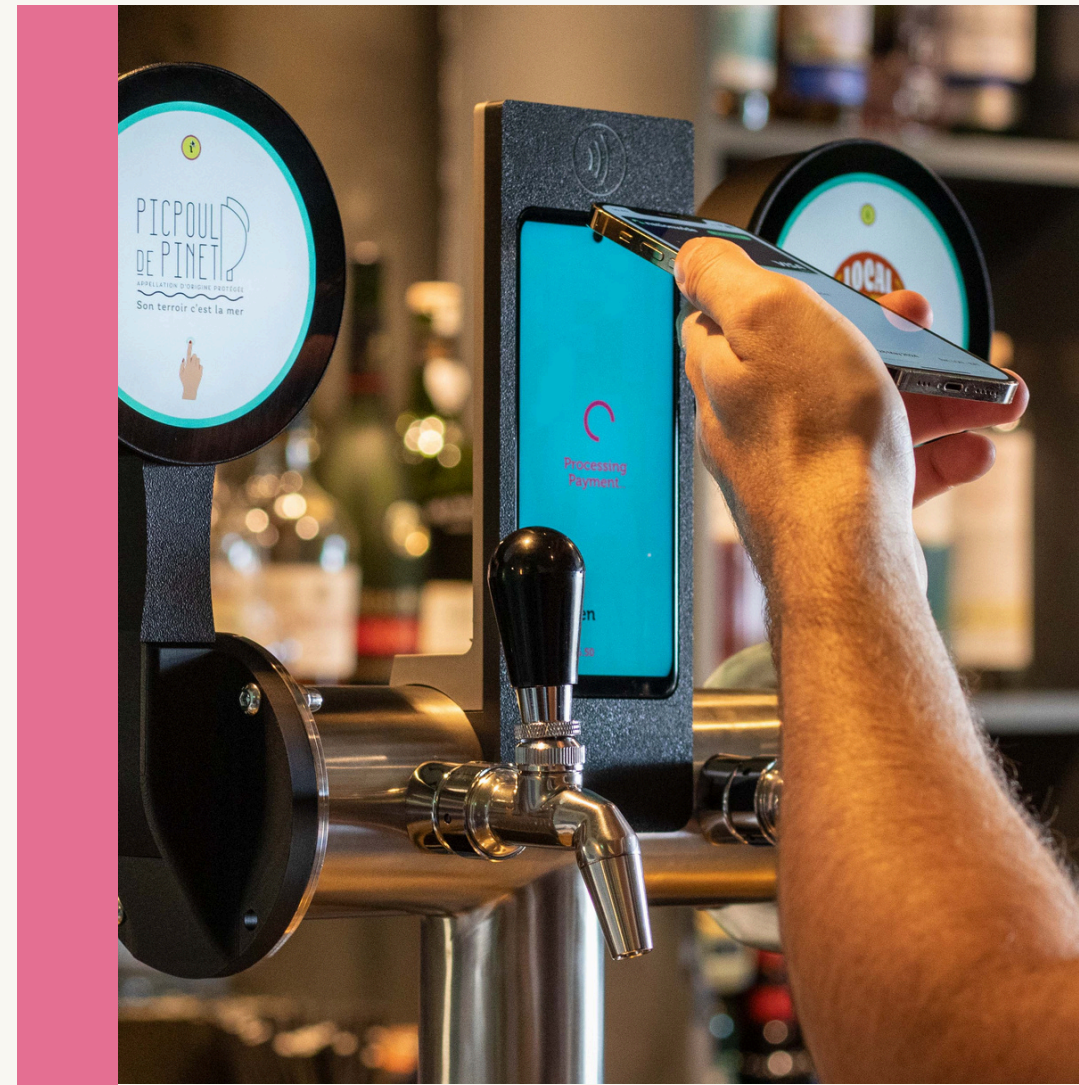
Allow customers to select their preferred measure and quantity they wish to purchase.

Tap to Pay

Once the payment is accepted, the valve unlocks, allowing the customer to pour their drink(s) freely.

Simply Pour

Approachable tech crafted to require the fewest steps possible.



Admin

To access Admin Mode tap an RFID card onto the product badge.

This will switch the screen and allow staff to clean, calibrate and change modes.

RFID cards can be assigned to individual members of staff, giving management a comprehensive view of all actions.



Management Portal

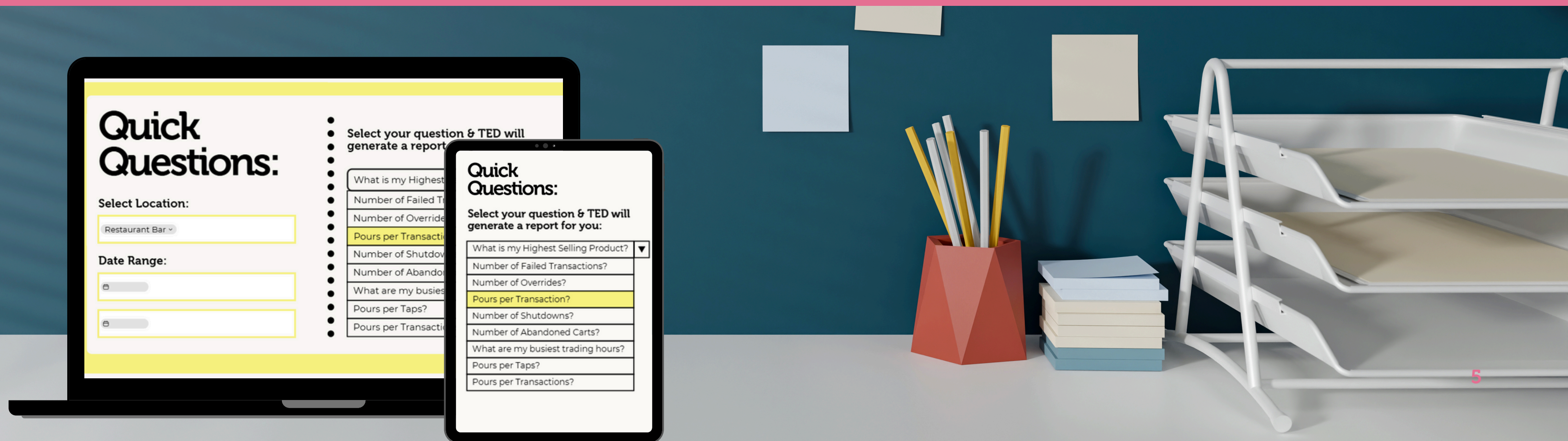
Our portal is intuitive and extremely easy to navigate. Here you can input product details such as prices, measures and access reports.

ACCESS REPORTS ✓

SET UP PRODUCTS ✓

EASY NAVIGATION ✓

'QUICK QUESTIONS' ✓



Management Portal

'Quick Questions'

We offer unique features such as our 'Quick Questions' section. For example:

"What's my best selling product this month?"

Just click the question and a report will be instantly generated for you.

Plus all standard reports:

End of Day

Monthly Report

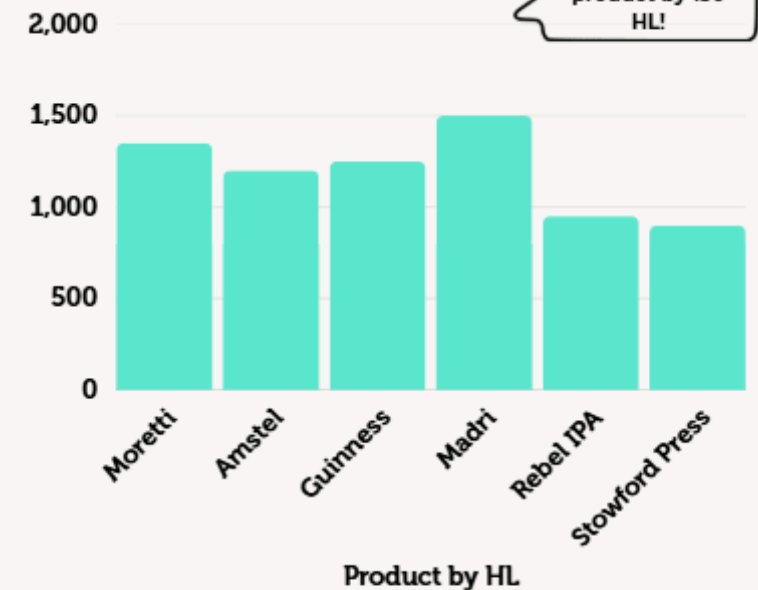
Annual Report

Pours per Transaction

Best selling products: 01/01/2025 - 01/06/2025 Products / HL

Moretti	1,350.00
Amstel	1,200.00
Guinness	1,250.00
Madri	1,500.00
Rebel IPA	950.00
Stowford Press	900.00
Average PPT	2.28

Pours per Transaction:



Reports Dashboard

End of Day Report

Weekly Report

Monthly Report

Annual Report

Explore more at a glance:

Select Period:

From:

To:

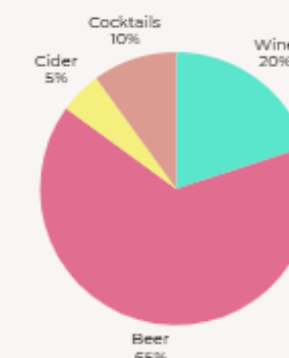
Income for period:

£200,000

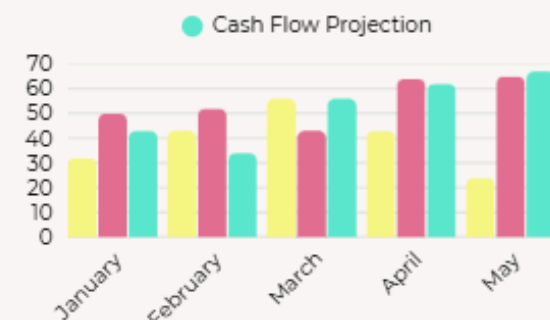
Best Selling Product for Period:

MADRI
£32,000
2000HL

Category Breakdown



Total Revenue Profitability Trend





Smart Tap

Our Smart Taps are designed to fit in with your existing set-up.

- Keg Level Alerts
- Tap Locking Button
- Tap Override Button
- Set Opening Hours
- Inbuilt Stripe Payment Hub
- 'Multi-drink' Feature
- Calibrated Taps
- Clamp Fixing available
- Bespoke Icons - add your brand's personality

Smart Tap Dual

Our Smart Tap Dual is a ground-breaking innovation and the first of its kind.

- Double-sided bar tap - for the use of both bar staff and customers
- Powered by our TED System software
- Bar staff taps continue to be manual, making no change to service
- The customer-facing taps are self-service
- Double your potential output within the same footprint
- Enhance user experience and operational efficiency
- Easy install without major changes to your existing bar setup

Plus all features included with our Smart Taps





Smart Bottom Up

Guaranteed to pour a perfect pint every single time.

- Keg Level Alerts
- Tap Locking Button
- Tap Override Button
- Set Opening Hours
- Inbuilt Stripe Payment Hub
- 'Multi-Drink' feature
- Calibrated Taps
- Clamp Fixing available
- Bespoke icons - add your brand's personality



TED Kits

Order our kits for bespoke installations.

Our TED Kits comprise of our digital product badges and payment hub ready to be fitted into wherever you like.

Whether you are converting a horse box into a self-service bar or doing a major refurb of your establishment, our simple kits can be built into anything.

As with our other products, you will receive access to the customer portal and all the usual ongoing support.

Plus all features included on our Smart Taps

Competitive Advantage

Track Every Drop

Keg level alerts

Multi-Drink Feature

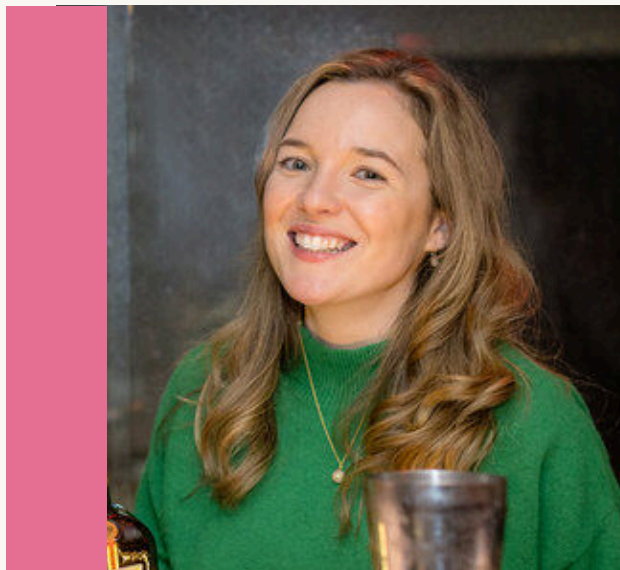
Automatic Opening & Closing Times

Personality - Digital product badges/distinctive round screens

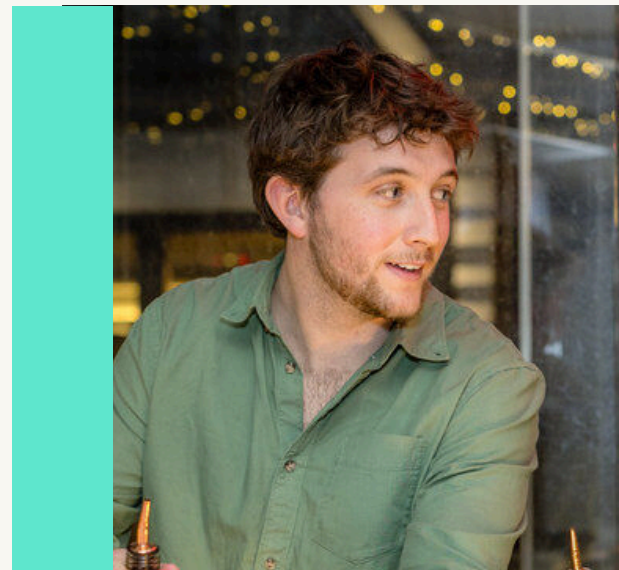


Our Team

Our family has been designing and innovating for over five decades. The third generation now bring to the market an exciting solution for the hospitality industry.



Catherine Parry
Co-Founder &
Managing Director



Henry Hughes
Co-Founder &
Production
Manager



Lee Perry
Technical Lead &
Solutions Architect



Tom Hughes
Advisor & Design
and Innovation



We would love to work with you, let's talk.

EMAIL

catherine@offthewalldrinks.com

henry@offthewalldrinks.com

WEBSITE

www.offthewalldrinks.co.uk

